



## Official Contest Rules

**1. ELIGIBILITY:** The Extreme Wedding Giveaway Contest (“**Contest**”) is open to two-person couples, each member of which:

- a. Is a legal resident of Dufferin County in the province of Ontario Canada
- b. Is 19 years of age or older at the time of entry; and
- c. Is engaged to be lawfully married to the other member of the couple at the time of entry and
- d. Is ready, willing and able to be lawfully married on a date specified by the Committee (Saturday April 30<sup>th</sup> 2011) in a wedding arranged by a Wedding Coordinator as set forth below, and potentially broadcast on the Internet and otherwise publicized; and
- e. Is of good moral character, has never been convicted of a crime of any nature (other than a misdemeanor that did not involve personal injury, drugs or alcohol), and has nothing in his/her background that would be an embarrassment to the Committee should the couple be selected as the winner of the Contest; and
- f. Is willing to undergo a background check conducted by the Committee’s agent and to sign all requested waiver, consent and authorization forms authorizing the release of personal and background information for the purpose of such background check; and
- g. Is willing to comply in full with these Official Rules and all other terms and conditions of the Contest; and
- h. Is not excluded from eligibility by these Official Rules and/or the other terms and conditions of the Contest; and
- i. Must be able to make the necessary time commitment to plan, promote and participate in the wedding before, during and after the actual ceremony; and

Each couple, the members of which are in full compliance with the above criteria, shall be referenced herein as an “**Entrant**” or, collectively with other such couples, as “**Entrants.**” Each member of an Entrant must be willing to sign an affidavit attesting to the truth of all facts stated in such Entrant’s entry and accompanying materials (described below) and further attesting to the fact that each member of the Entrant meets all eligibility requirements stated above and herein.

Immediate family members, or employees of Committee members, are not eligible to enter or win the Contest. For purposes of these Official Rules “immediate family members” is defined as parents, spouses, former spouses, children, grandchildren,

dependents, siblings or others similarly related to and/or those living in the same household as the committee member in question. All determinations of eligibility shall be made by the Committee in its sole discretion. By submitting an entry, entering online and/or uploading a video, each member of each Entrant agrees that he/she has read and consents to be bound by and comply with these Official Rules at the time of submission and throughout the Contest.

**2. HOW TO ENTER:** The Contest will begin on July 21, 2010 at 12:01 a.m. (EST) and will end on October 31st, 2010 at 11:59 p.m. (EST) (“**Submission Period**”). During the Submission Period, Entrants may visit the Website to enter the contest. To enter, you must (a) complete and submit an application form; upon approval of initial application, entrants will be required to (b) submit a video, (DVD, CD, or Memory Stick) detailing why you are deserving of winning the Extreme Wedding Giveaway.

Normal Internet access and usage charges imposed by your online service provider will apply and will be your sole responsibility. The Website's database clock will be the official timekeeper of this Contest. For purposes of these Official Rules, all times are Eastern Standard Time. Limit one Entry per Entrant. If a subsequent Entry is received for a member of Entrant with another person, all Entries will be discarded and deemed void. If a subsequent Entry is received for the same Entrant, only one Entry will be used and the remainder discarded and deemed void. In the event one or more Entries are discarded, the Committee, in its discretion and by any means it chooses, will select the Entry that will be used (e.g., by order in time received, randomly, first viewed, or any other means or method the Committee chooses at any given time without regard for consistency between Entries or Entrants). Incomplete Entries at the end of the Submission Period will not be deemed valid Entries.

All Entries (whether complete or incomplete) are and shall at all times remain property of the Contest as of the time submitted and will not be returned or acknowledged.

### **3. ENTRY REQUIREMENTS/CLEARANCES:**

All of the below requirements and criteria are collectively referred to herein as the “**Requirements & Clearances.**”

- a. **Automatic Disqualification:** In the event any Entry does not effectively meet the Requirements & Clearances, the Committee will disqualify and discard the Entry either immediately or at any time during the Contest. The Committee reserves the right to remove any Entry that does not meet these Requirements.
- b. **Publicity Release:** By entering the Contest, the Entrant (and each member of such Entrant) consents to the use of all information in the Entry, including, without limitation, each member's name, likeness, town of residence and other information, for any and all publicity, or promotional purposes as the Committee may select in its discretion.
- c. **No Infringement.** The content of the Entry must not infringe any person's or entity's rights (including, without limitation, intellectual property rights) in any

- way, including without limitation, the use, without permission, of any copyrighted material, trademarks, logos, company names, labels, symbols, store or building facades, music, photographs, works of art, or images that have been created, distributed, aired or published in any media..
- d. **No Names and Likeness Without Permission:** Unless express prior written permission has been obtained, an Entry must not include any individuals' names (other than those of Entrant or any members of Entrant), in whole or in part, refer to public figures, or contain materials embodying the names, likenesses, photographs, or other identifying elements of any person, living or dead.
  - e. **Obtain Third-Party Releases:** If the Entry contains any material or elements that are not owned by either member of the Entrant and/or are subject to the rights of third parties, including, without limitation, Entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents in writing necessary to permit the use and exhibition of the Entry by the Committee in the manner set forth in these Official Rules, including, without limitation, name and likeness releases for any person who appears in or is identifiable in the Entry.
  - f. **No Illegal, Offensive or Inappropriate Content:** The Entry must not, in the discretion and judgment of the Committee, (1) contain words, images or statements considered offensive to individuals of any age, race, ethnicity, national origin, religion, sexual orientation or other protected class, or who are disabled, (2) contain any threats to any person, place, business, group or entity, or contain material that is unlawful, (3) contain materials that promote bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on age, race, ethnicity, national origin, religion, sexual orientation or other protected class, or disability; (4) contain any materials that depict illegal acts, are sexually explicit, libelous, obscene, violent, hateful, slanderous; (5) contain other inappropriate content which includes, but not limited to, any display of smoking, alcohol, illegal drugs, firearms, harming of animals, nudity, provocative/suggestive outfits or poses, or (6) contain content not in keeping with the Committee's reputation and image.

**4. PUBLIC VIEWING OF SUBMISSIONS:** Entries will be posted at the Youtube channel (*ExtrmWeddingGiveaway*) for public viewing. The Committee in its discretion reserves the right at any time not to post or to remove any Entry that fails to comply with the standards set forth in Section 4 (and other sections) of these Official Rules. Visitors to the website will be given the opportunity to view eligible Entries during the Contest Submission Period.

#### **5. JUDGING TO SELECT PRIZE WINNERS:**

Representatives chosen by the Committee (the "Judges") will select 5 Finalists from all eligible submissions. The decisions of the Judges are final and binding on all matters relating to the selection of winners. The final judging will take place in or about November 20<sup>th</sup> 2010 when the Committee will declare a winner and one runner up from among the 5 Finalists. The Finalists will be judged on the following criteria in the Judges' sole and unfettered discretion:

- Originality and creativity of Entrant's responses to application questions;
- Entry's demonstrated need;
- Volunteer experience and involvement in the community

In the event of a tie vote a fifth judge will be called upon to cast the tie breaking vote

**6. VERIFICATION OF WINNERS AND DELIVERY OF PRIZES:** After judging to select prize winners has finished, the potential Grand Prize Winner will be notified by email at registry email address of Entrant. Once the Grand Prize Winner has been verified, the Second Prize Winner will be notified.

The Committee reserves the right to conduct a background check of the potential prize winner(s) before awarding the prize. If a background check reveals that, in The Committee's discretion, any member of the Entrant has engaged in any conduct that would reflect adversely on The Committee, The Committee, in its discretion, may disqualify the Entrant.

**7. RELEASES:** By entering the Contest, each member of each Entrant releases and holds harmless The Committee and any participating prize providers, as well as any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Promotion Entities"), against any and all claims, demands and liabilities arising out of or relating to the Contest, Entrant's (and each individual member of Entrant's) participation in the Contest and/or any Contest-related activity, including, without limitation, from winner's use or misuse of a prize or any portion thereof. Prize winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest and/or use/redemption of any prize.

**8. INTERNET:** Entrant agrees to be bound by these Official Rules and the [Privacy Policy](#) (see Section 12 below) of The Extreme Wedding Giveaway. The Committee is not responsible for any typographical or other error in the submission, the Entry, the printing of the offer, administration of the Contest or the announcement of the prizes. The Committee is not responsible for any electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive Entry information by the Committee on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other similar causes or causes beyond the control of the Committee which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, then, subject to any governmental approval which may be required, the Committee shall have the right to modify, suspend or terminate the Contest. In the event of termination, a notice will be posted on <http://www.extremeweddinggiveaway.com> and all eligible Entries received prior to termination will be judged per these Official Rules.

**9. DISQUALIFICATION:** THE COMMITTEE RESERVES THE RIGHT IN ITS DISCRETION TO DISQUALIFY ANY PERSON WHO TAMPERS OR IS SUSPECTED OF TAMPERING WITH AN ENTRY AND/OR THE VOTING PROCESS. THE COMMITTEE RESERVES THE RIGHT IN ITS DISCRETION TO DISQUALIFY ALL VOTES FROM JUDGES THAT ARE DEEMED TO BE FRAUDULENT. CAUTION: ANY ATTEMPT BY AN ENTRANT, OR ANY MEMBER THEREOF, TO DELIBERATELY DAMAGE ANY WEBSITE, INCLUDING BUT NOT LIMITED TO, THE WEBSITE, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, THE COMMITTEE RESERVES THE RIGHT TO PROSECUTE AND/OR SEEK DAMAGES AND/OR OTHER RELIEF FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW.

**10. GRANT OF RIGHTS:** Each member of an Entrant submitting an Entry irrevocably assigns and transfers all rights, title and interest in the Entry to the Committee, including, without limitation, all copyrights, and all rights incidental, subsidiary, ancillary or allied thereto (including, without limitation, all moral rights and all derivative rights) in and to the Entry for exploitation throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised. Each member of the Entrant agrees to execute any documents that the Committee may require to affect such transfer of right.

**11. NO OBLIGATION TO USE:** Other than to announce the prize winners, the Committee shall have no obligation (express or implied) to use any Entry, regardless of whether or not a Finalist or a prize-winning Entry, in any advertising, merchandising or promotion or to otherwise distribute, publicize or exploit any Entry, regardless of whether or not a Finalist or a prize-winning Entry, or, if commenced, to continue the distribution, publication or exploitation thereof, and the Committee may at any time abandon the use of any Entry, regardless of whether or not a Finalist or a prize-winning Entry, for any reason, with or without legal justification or excuse, and neither Entrants nor prize winners shall be entitled to any damages or other relief by reason thereof.

**12. PRIVACY POLICY:** By entering the Contest, Entrants agree to the Committee's use of their personal information and to the Committee's sharing of this information with the vendor partners, a marketing partner in this Contest.

**13. OTHER PROMOTIONS:** Please note the Committee may be running similar promotions concurrently or in the future. Your Entry into this Contest is for this Contest only, and you must enter each of any concurrent or future contests separately, and in accordance with any rules, terms or conditions applicable thereto.

**14. GOVERNING LAW:** The Contest is governed by and subject to the laws of Ontario, and all disputes will be decided in accordance with the laws of Ontario. Void where prohibited by law.